



## FALL 2021 CONFERENCE GUIDEBOOK AD INSERTION ORDER

**Deadline – October 15, 2021**

AMMG has gone to a digital Conference Guidebook which will be distributed to all attendees at the conference. It is a handy reference tool that includes key conference information, faculty details and biographies, the agenda, and directory of Sponsors. Attendees often retain the guidebook as a reference after the conference - keeping your company information readily accessible. **Advertising is available to AMMG Sponsors only.**

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**Sizes** - full page 7.5" x 9.875", half page horizontal 7.5" x 4.875"

**Acceptable digital file formats** – High resolution PDF, Adobe Illustrator, InDesign CS4 or QuarkXPress 8.5. All files and embedded images should be RGB format. All fonts should be outlined. All images should be saved at 100%. Image resolution should be a minimum 72 dpi and a maximum 150 dpi. No Pantone or spot colors.

**Unacceptable digital file formats** – any Microsoft files: Word, Excel, PowerPoint, etc.

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